

ROB MACHIDA
ART DIRECTION / GRAPHIC DESIGN & ILLUSTRATION

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View Online Portfolio at:
www.robmachida.com

STATEMENT

To continue learning and excelling both personally and professionally through the visual creation, and communication of great ideas.

SKILLS

Magazine art direction, image conceptualization, illustration, figure illustration, colour rendering, photo conceptualization, story-boarding, photo-styling, adobe indesign, photoshop and illustrator, html and css programming.

EXPERIENCE

Art Director Ricepaper Magazine / Vancouver

June 2010 – Present

Currently taking the lead role in the artistic conceptualization and rendering of every issue. Operating as the magazine's sole art director and designer. Frequently illustrating for both covers and departments.

Freelance Graphic Designer / Vancouver

July 2009 – Present

Full website redesign for both *Avenue Magazine* Calgary and Edmonton. Independent contracting and personal projects.

Art Director Avenue Magazine / Edmonton

November 2008 – July 2009

Performed the lead role in the artistic conceptualization and rendering of six full length issues. Operated as the magazine's sole art director and designer. Frequently illustrated for both features and departments. Received the 'Best Cover' award for the January / February 2009 issue at the annual *Alberta Magazines Conference*.

Assistant Art Director Avenue Magazine / Calgary

May 2007 – November 2008

Worked in collaboration with both editorial and production, to graphically design every issue. Performed the conceptualization, art direction, and design, of numerous magazine departments and features. Responsibilities also included managing the architecture of every issue through flat-plan construction, in addition to assigning, and advising, both internal and external freelance artists. Art directed relevant photoshoots.

EDUCATION

Bachelor of Design - with Distinction

Alberta College of Art and Design / Calgary 2003 - 2007

Bachelor of Arts in History

University of British Columbia / Vancouver 2000 - 2003

STRENGTHS

Highly creative with strong illustration skills. Experienced in art directing and designing editorial print layouts using both conceptual photography and/or illustration with copy. Takes pride in being a hard worker with excellent communication skills. Successful working both alone, and in a team projects. Speaks fluent French. A quick study with an insatiable curiosity.

REFERENCES

Available upon request.